

ORDER



Orders	Order / Rev:	354166
	Alt Order #:	06850008
	Product Desc:	American Crossroads
	Estimate:	952
	Flight Dates:	09/18/12 - 09/27/12
	Original Date / Rev:	09/06/12 / 09/06/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	Crossroads Media LLC
	Buying Contact:	
	Billing Contact:	
		66 Canal Center Plaza
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	American Crossroads
	Demographic:	A35+
	Product Codes:	PL Judicial,PL Issue
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, ISSUE, GEN

New Business Thru: _____
Order Separation: 00:30:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/27/12	16	\$11,200.00	\$9,520.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	16	\$11,200.00	\$9,520.00	0.00
Totals	16	\$11,200.00	\$9,520.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	29%	\$11,200.00
Market	100%	\$38,620.69

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	37%	\$14,289.66
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	34%	\$13,131.03
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	09/18/12	09/18/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	-T-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00

KTNV - Las Vegas

Order / Rev: 354166
 Alt Order #: 06850008
 Flight Dates: 09/18/12 - 09/27/12

Advertiser: American Crossroads
 Product Desc: American Crossroads
 Estimate: 952

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	09/24/12	09/24/12	M-F 10-11a The View	CM	M-F 10-11a	M- - - - -	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M- - - - -					1	\$1,000.00		0.00			
14	KTNV	09/25/12	09/25/12	M-F 10-11a The View	CM	M-F 10-11a	- T- - - - -	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- T- - - - -					1	\$1,000.00		0.00			
15	KTNV	09/26/12	09/26/12	M-F 10-11a The View	CM	M-F 10-11a	- - W- - - -	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - W- - - -					1	\$1,000.00		0.00			
16	KTNV	09/27/12	09/27/12	M-F 10-11a The View	CM	M-F 10-11a	- - - T- - -	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	- - - T- - -					1	\$1,000.00		0.00			
													Totals	16	\$11,200.00